



Hosea's Heart Annual Report 2024

<https://hoseasheart.org>

LETTER FROM OUR DIRECTOR

"The year 2024 had incredible wins but it was also a year of transition, which brought about a number of setbacks and losses, including some "prodigal daughters." But what sticks out the most to me about this year is **faithfulness**. The faithfulness of our staff, to stick together through tough seasons. The faithfulness of our graduates, who stepped in to help cover the gaps and rescue their "younger sisters" from situations they had gotten themselves into. And the unwavering faithfulness of our donor network. There were multiple times when my tank was empty, I was feeling discouraged, and I'd receive a message from our admin manager about a donation that came through. Without fail, on some of my darkest days last year, God was thinking of me and sending me encouragement through **you**. It made a difference. There is no price tag on hope. And that's what you gave over and over, faithfully. Because of this, we ended the year with a bang: the completion of our new home! New Growth became a physical building of hope at the close of 2024. And Hope opened the doors of 2025 like the sunrise breaking dawn. Breakthrough was on the horizon..."

-Mary-Kate Martin; Executive Director



AUG 2023 - JULY 2024

FISCAL YEAR FINANCES

"Hosea's Heart continues to embody our pillar of being Creatively Resourceful, as we are committed to stewarding the generosity of supporters like you with integrity, maximizing impact while keeping costs low. By embracing change and refining our approach, we ensure every resource is used wisely to propel growth. Equally important, we prioritize financial transparency so our community can see exactly how their contributions make a difference. The following breakdown provides a clear picture of our resource allocation this year. As always, if you have any questions, please don't hesitate to reach out.

In 2024, Hosea's Heart celebrated a landmark achievement—after 10 years of dedicated volunteer-led administration, we have reached a pivotal milestone: the creation of our first part-time paid administrative position. This step forward is a testament to the unwavering generosity of our donors, the dedication of past and present board members, and the tireless efforts of countless volunteers who have carried the heart of this organization for a decade. Already, this addition has strengthened our operations, allowing us to grow strategically and make the most responsible use of every dollar entrusted to us. With deep gratitude, we embrace this new chapter, knowing that together, we are building a future filled with even greater possibilities."

—Garret Martin; Chief Operating Officer



Income

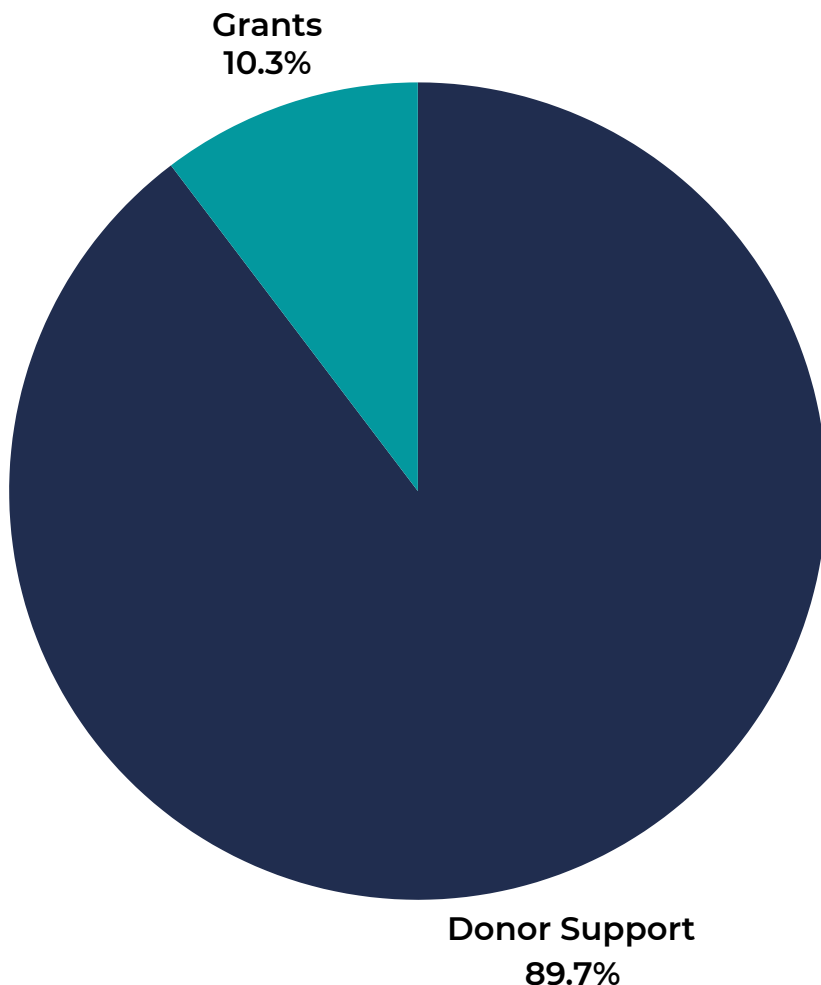
Expenses

AUG 2023 - JULY 2024

FISCAL YEAR INCOME

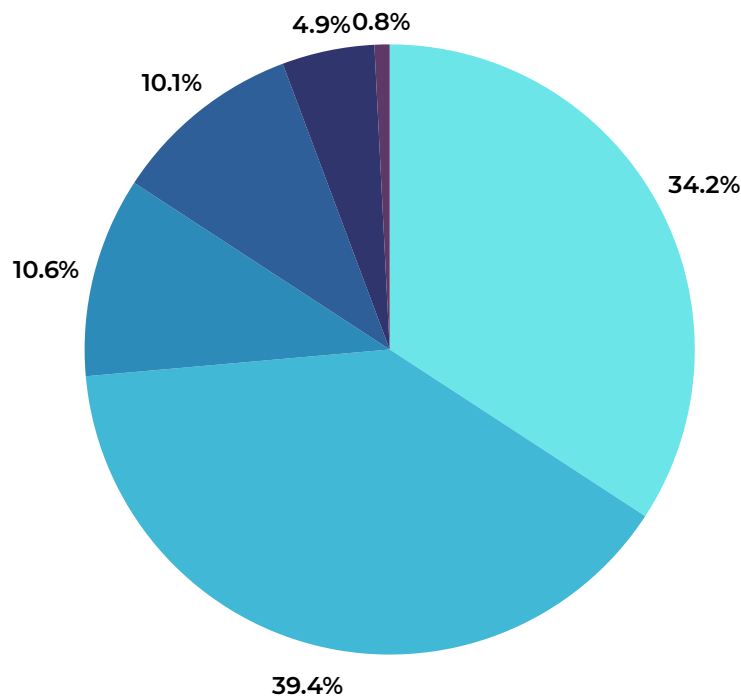
"Your generosity and love are truly life-changing. Every donation, every prayer, and every act of kindness touches the lives of the girls we serve, giving them more than just shelter and education. **You give them hope, dignity, and a renewed sense of purpose.** Because of your support, we've witnessed these girls rise above incredibly difficult circumstances, growing into confident, resilient, and beautiful young women who are boldly shaping their own futures."

-Sebenele; Co-Head Teacher



AUG 2023 - JULY 2024

FISCAL YEAR EXPENSES



BREAKDOWN OF EXPENSES

Program Operations ¹	34.2%
Program Staff Salaries ²	39.4%
Campus Construction Projects	10.6%
Administrative Expenses ³	10.1%
10 Year Celebration Tour	4.9%
Fundraising	0.8%

- **Program Operations** includes shelter, safety, food, education, counseling, health and medical care, and activities for our girls, in as well as additional training and shelter for our graduates.
- **Program Staff Salaries** shows compensation for our on-site staff team in eSwatini, including our House Moms, Teachers, Counselors, Case Managers, Security Guards, HH Graduate Internships, Dance Coach, Spiritual Director, Finance Officer, Operations Manager, Programs & Development Manager, Assistant Director, and Onsite Director.
- **Administrative Expenses** also includes part-time Stateside Operations Manager salary.



THE IMPACT OF OUR DONORS

"We are here because [our donors] were touched by God to help and that way they touched our lives in ways they never would have imagined. We see God in the work we do because they chose to help and thus make our work doable. We are able to help the girls see the future because someone like them makes it possible for the girls to go to school and see themselves worthy of dreaming and see their dreams as something they can actually reach and bring to life. Thank you for all you do. We can because you care!"

-TJ; Case Manager & School Guidance Teacher



"Your donation doesn't only affect the girls, but the staff and the country too. The staff are able to go for staff training to learn more about trauma care and how to better support the girls. This training also helps them to understand their own trauma. Without your support, Hosea's Heart would not be able to advocate for the girl kid in eSwatini."

-Ayanda; Personal Assistant & Case Manager Assistant

"You are doing an amazing job in our girls' lives. They are experiencing the love of God through you. The way you cater for their needs makes it easy for us to help them reach their full potential. We really appreciate your assistance!"

-Samkelisiwe; Teacher



LOOKING FORWARD

"It's amazing what hope can do, for your body, mind, heart, and soul. As we opened 2025, we opened the doors of our new home and welcomed our first family expansion, a pregnant 17-year-old "Abigail", a protective name meaning "My Father's Joy." We grew the family by hiring and training more staff including teachers, a special needs assistant, and a new house mother! The joy has been palpable in how the family has expanded with deep security and stability. We are looking forward to celebrating more high school graduates this year, seeing more past graduates get into colleges and advance their studies, and for our physical buildings of New Growth to be complete! We are currently resurrecting our first official office building, and then we will add my house in a more separate area for privacy and longevity. Our other focus is self-sustainment projects and initiatives which is a complex work in progress. And lastly of course, we are excited to keep adding members to the family throughout the year until our new home is full. **Thank you for journeying with us!**

With love, Mary-Kate Martin; Executive Director

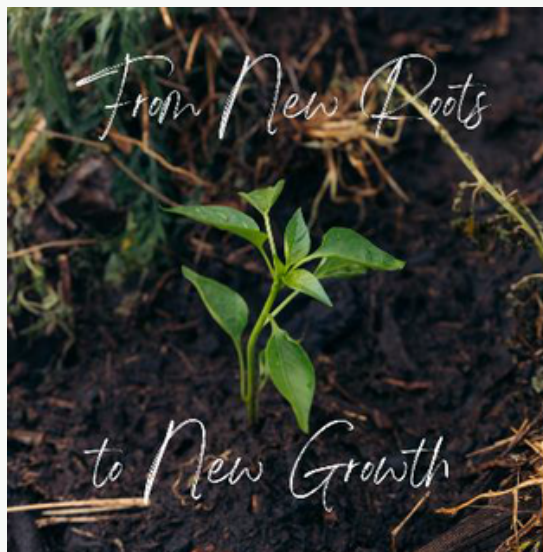
PARTNER WITH US



General Giving

Your financial support provides for the up-keep of our homes, daily cost of living for the girls, scholarships and school fees for their education, and expansion of Hosea's Heart.

<https://hoseasheart.org/donate/>



New Growth Expansion

Your generosity has allowed us to complete our final 2 Family Units, and now construction of our Office Block is underway! Help us raise 100% of the funds needed to complete our New Growth Expansion; the final building is our Director's House, which simultaneously provides Graduate Housing.

<https://hoseasheart.org/expansion/>

Checks can be made out to "Hosea's Heart" and mailed to: PO Box 695 Marshall, WI 53559



Thank you to Anthony Butz and our Staff Team in eSwatini for the photographs featured in this report.

